



NEW PRINCE SRI BHAVANI ARTS & SCIENCE COLLEGE

DEPARTMENT OF COMMERCE



Co-Educational Institution &
Affiliated To University of
Madras),
Patel Road, Medavakkam,
Chennai-100

Reflections

YEARLY NEWSLETTER

2016-2017

The newsletter will provide an easily accessible medium and a platform for disseminating news and information to our faculty in colleges and academic community of our discipline. "Reflections" will spotlight activities and events at the Department, highlight the talents of our students and faculty and feature information of general interest. In this we recount the various activities in which Department of Commerce, its faculty members and students were actively involved during the last one year.



VISION:

TO CREATE VISIONARY PROFESSIONALS AND ENTREPRENEURS ENRICHED WITH INNOVATION AND LEADERSHIP

MISSION:

TO EMPOWER ALL THE STUDENTS LEAD PRODUCTIVE LIVES BY APPLYING THEIR ACQUIRED KNOWLEDGE AND SKILLS.

TO INSPIRE AND EMPOWER THE STUDENTS TO BECOME INNOVATIVE LEADERS, CONTRIBUTE TO THE SUCCESS OF ORGANIZATIONS AND BETTERMENT OF COMMUNITIES.

TO INVOLVE IN PROJECTS LEADING TO HIGH QUALITY RESEARCH, ENHANCING TRAINING AND DEVELOPMENT OPPORTUNITIES, TO DEVELOP A TEAM OF COMPETENT AND QUALIFIED ENTREPRENEURS.

TO PREPARE STUDENTS FOR HIGHER EDUCATION IN COMMERCE, ECONOMICS, HUMANITIES AND BUSINESS STUDIES.

EVENTS ORGANISED BY THE DEPARTMENT OF COMMERCE

DURING 2016-2017

Extension Activity

The NPSB initiated the awareness campaign on 27/01/2017 for creating social responsible among students. To this end, the department selected a group of students in the classes of Commerce and Corporate Secretary ship to create awareness on *Consumer Exploitation*.



Parents Teachers Association Meeting

PTA meeting was conducted by the Department of Commerce on 01/10/2016 & 04/03/2017. The meeting was a part of academic activity conducted periodically twice in every academic year.



Industrial Visit

An Industrial Visit was organized for the final year students. The students of Commerce Department visited Shriman Engineering, on 19.11.2016.



Guest Lecture

Topic “Discussion on Financial Analyst” by Mr. P. Vadivel Assistant Manager of Nemake India on 01/06/2016.

Topic “Leadership and Importance of Grate working culture” by MrK.Krishnan, Deputy General Manager of Mother Son Automotive Technologies on 11/08/2016.

Topic “Current Trends in Industrial Relations” by Dr.B.Raj Narayanan as a Branch Manager (Fourecia India Pvt.Ltd) on 20/09/2016.

Topic “Digital Branch less Banking” by Mr. G. Mangalaganesh (KINGFA India PvtLtd) on 08/12/2016.

Topic “Careers in Finance” by Mr. Noble Anbu Nesan MD of Ragimen Industry on 16/02/2017.

Topic “Debt Capital Market” by Chandru Director of Debt Capital Market (HSBC India) on 21/01/2017.

Workshop

Workshop on “Fundamentals of financial statement and Financial Analysis” on 06/03/2017 by Mr. Sherif Khan HR Manager in TCS Ltd.

Workshop on “Customer Relationship Management” on 28/06/2016 by Mr. Lucas Xavier ABRL Ltd

Workshop on “Internal Marketing” on 08/02/2017 by Dr. I. Suruli Raj assists. Professor in Quaide Millelth College.



Internship

Internship programme was arranged for third year B.com (G) and B.com (CS) students by the department from 14/11/2016 to 26/11/2016. The internship programme was a part of curriculum which needs to be completed by the final year students to complete their degree course.



Intra&Inter Competition

One day Intra Competition organized on 12/08/2016 at college campus.

One day Intra Competition organized on 17/02/2017 at college campus.

Inter college competition organized by department of commerce on 24/02/2017.

In plant Training Programme

An In plant Training Programme titled, "Business Strategies and Administration" by the department of commerce from 9/01/2017 to 11/01/2017 at INSPIREO TECH, Chennai.



STAFF ACTIVITIES

11/06/2016 K.I. Stella Mary, Dr. Y. Salini, Dr. K. Velmurugaiya attended FDP on the topic "Life Smart" Hindustan College.

07/08/2016 S. Nitya Devi, S. Shashila attended Seminar on the topic "Management Information System" KRMM College.

08/01/2016 S. Nitya Devi, S. Shashila, attended Workshop on the topic "Visual Fix and its Use in Cinema" D.B. Jain College

09/08/2016 K.I. Stella Mary, Dr. Y. Salini, Dr. K. Velmurugaiya attended Seminar on the topic "Consumer World a 360 Degree Perspective" Quiade Milleth College.

24/09/2016 K. Meera, R. Jenita Dr. J. K. Velmurugaiya, attended FDP on the topic "Time Management" Hindustan College.

25/11/2016 Dr. J. Sadeesh, , attended Workshop on the topic "Communication Skills the Key to Developing Good Business Relationships building Trust and Credibility" SSN College.

12/10/2016 G. Meenakshi Priyadarshini, Dr. S. Kabilavathani attended Workshop on the topic "Digital India" Asan Memorial College.

01 /07/2017 G. Meenakshi Priyadarshini, Dr. S. Kabilavathani attended FDP on the topic "Stress Management" Hindustan College.

02/11/2017 Dr. J. Sadeesh attended FDP on the topic "Networking to Success" MCC Tambaram.

26/02/2017 K. Meera, R. Jenita attended Seminar on the topic "Indian Higher Education System in the Era of Globalizations" D.B Jain College.

Students Activities

08.08.2016, Students are participated in Inter college event (Bridal Make Up, Mahandi) in D.G. Vaishnava College.

08.08.2016, Students are participated in Inter college event (Paper Presentation) in Prince Venkateshwara College.

12.12.2016, Students are participated in Inter college event (Web War, Best Manager) in Asan Memorial College.

08.03.2017, Students are participated in cultural events (Rangoli, Bridal Make up) in Hindustan college of Arts and Science.

