



DEPARTMENT OF COMMERCE



NEW PRINCE SRI BHAVANI ARTS & SCIENCE COLLEGE



Co-Educational Institution &
Affiliated To University of
Madras),
Patel Road, Medavakkam,
Chennai-100

Reflections

YEARLY NEWSLETTER

2015-2016

The newsletter will provide an easily accessible medium and a platform for disseminating news and information to our faculty in colleges and academic community of our discipline. "Reflections" will spotlight activities and events at the Department, highlight the talents of our students and faculty and feature information of general interest. In this we recount the various activities in which Department of Commerce, its faculty members and students were actively involved during the last one year.



Director

VISION:

TO CREATE VISIONARY PROFESSIONALS AND ENTREPRENEURS ENRICHED WITH INNOVATION AND LEADERSHIP

MISSION:

TO EMPOWER ALL THE STUDENTS LEAD PRODUCTIVE LIVES BY APPLYING THEIR ACQUIRED KNOWLEDGE AND SKILLS.

TO INSPIRE AND EMPOWER THE STUDENTS TO BECOME INNOVATIVE LEADERS, CONTRIBUTE TO THE SUCCESS OF ORGANIZATIONS AND BETTERMENT OF COMMUNITIES.

TO INVOLVE IN PROJECTS LEADING TO HIGH QUALITY RESEARCH, ENHANCING TRAINING AND DEVELOPMENT OPPORTUNITIES, TO DEVELOP A TEAM OF COMPETENT AND QUALIFIED ENTREPRENEURS.

TO PREPARE STUDENTS FOR HIGHER EDUCATION IN COMMERCE, ECONOMICS, HUMANITIES AND BUSINESS STUDIES.

EVENTS ORGANISED BY THE DEPARTMENT OF COMMERCE

DURING 2015-2016

Extension Activity

The NPSB initiated the awareness campaign on 24/08/2015 for creating social responsible among students. To this end, the department selected a group of students in the classes of Commerce and Corporate Secretary ship to create awareness on "Digital Marketing".



Parents Teachers Association Meeting

PTA meeting was conducted by the Department of Commerce on 26/09/2015 & 27/02/2016. The meeting was a part of academic activity conducted periodically twice in every academic year.



Industrial Visit

An Industrial Visit was organized for the final year students. The students of Commerce Department visited Pushparetnam Technologies, on 21.11.2015.



Guest Lecture

Topic “Social Media Marketing” by Mrs. K. Reshma Marketing Officer of Kotak Mahindra on 15/07/2015.

Topic “Quality Management” by Mrs. S. Uma Rani, Director of Sugash Textile Industry on 19/08/2015.

Topic “Corporate Law” by Dr. Sathish Kumar Assistant Professor of SRM Arts and Science College on 11/09/2015.

Topic “Personality Development & Communication Skill” by Mr. G. Lucas Xavier Team Leader of Tata Consultancy services on 25/01/2016.

Topic “Importance of Financial Literacy” by Mr. Ganesh Kumar Assist. Manager of Shree Printo Grapics Ltd.on 24/02/2016.

Topic “Entrepreneurship Development” by Mr. R. Revathy Owners of Poultry Farm (Sivagasi) on 02/03/2016.

Workshop

Workshop on “The Impact of Value Added Tax on Consumables Goods on the Tax” on 26/02/2016 by Dr. K. Dhamodharan Specialized in Tax of Customs.

Workshop on “The Effects of Excise Duty on International Trade” on 30/12/2015 by Dr .M. V. Nagarajan Assist. Professor of St. Thomas College.

Workshop on “Merchant Banking System in India” on 18/09/2015 by Dr. J. Jayasankar Associate. Professor in D.G. Vaishnav College.





Internship

Internship programme was arranged for third year B.com (G) and B.com (CS) students by the department from 16/11/2015 to 27/11/2015. The internship programme was a part of curriculum which needs to be completed by the final year students to complete their degree course.

Intra Competition

One day Intra Competition organized on 20/08/2015 at college campus.

One day Intra Competition organized on 10/02/2016 at college campus.



In plant Training Programme

An In plant Training Programme titled, "Inventory Management" by the department of commerce from 07/01/2016 to 09/01/2016 at INSPIREO TECH, Chennai.

Students Activities

14.09.2015, Students are participated in Inter college event (Logo Designing, Ad - Zap) in Vidhyolaya school of Management.

15.09.2015, Students are participated in Inter college event (Face Painting, Ice Breakers) in Professor Dhanabalan Arts and Science College.

16.09.2015, Students are participated in Inter college event (Face Painting, Ice Breakers) in Professor Dhanabalan Arts and Science College

STAFF ACTIVITIES

13/06/2015 G. Meenakshi Priyadarshini, S. Gayathri attended FDP on the topic "Professional Excellence" Hindustan College.

15/07/2015 K.Meera, R. Jenita attended Seminar on the topic "Bombay Stock Exchange of financial investment" Asan Memorial College

23/07/2015 G. Meenakshi Priyadarshini, S. Gayathri, attended Workshop on the topic "Sensitization of Moral Values" MCC Tambaram.

16/08/2015 K.I. Stella Mary, Dr. Y. Salini, attended Seminar on the topic "Career in Indian Armed Forces" Asan Memorial College.

18/12/2015 S. Nithya Devi, Dr. R. Uthara, attended Seminar on the topic "Customer Relationship Management" D.B Jain College.

26/12/2015 Dr. S. Kabilavathani, Dr. K. Velmurugaiya, attended Workshop on the topic "Publishing in Journals with high impact factor and quality concerns" Hindustan College.

09/01/2016 K.Meera, R. Jenita attended FDP on the topic "Automata theory & Fuzzy Application" Hindustan College

03 /02/2016 K.I. Stella Mary, Dr. Y. Salini attended Workshop on the topic "Pedagogies for Excellence of Academia" Gurunanak College.

