



**NEW PRINCE SHRI BHAVANI ARTS AND SCIENCE COLLEGE**  
(An ISO 9001: 2015 Certified Institution & Affiliated to University of Madras)  
PATTEL ROAD, MEDAVAKKAM, CHENNAI - 600100.

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## **DEPARTMENT OF COMMERCE**

### **Reflections**

### **ANNUAL NEWSLETTER**

**2016-17**

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*Dear Readers,*

*Reflections, the annual newsletter is published by the Department of Commerce for the past two years. This issue brings out various activities carried out by the department during the academic year 2016-17. This issue recounts the activities like seminar, workshops, guest lectures, industrial visits, training, internship, inter and intra departmental competitions, etc. I appreciate the faculty members and students of the department those who participated in the various academic activities.*

*Principal*

## **EVENTS ORGANIZED**

### **Workshops**

#### **Workshop on “ ERP Concepts and Solution in Current Scenario”**

One day workshop on ‘ERP Concepts and Solution in Current Scenario’ was organized in the Department of Commerce, on 08/08/2016 and Mr. Vivek Sabarinath MCA, MBA.,(system) Manager in ABRL , was invited and delivered the lecture. All UG students of the department were attended and benefited. The event was conducted in the Seminar Hall of the college.

#### **Workshop on “ Fundamentals of Financial Statement and Financial Analysis”**

One day workshop on ‘Fundamentals of Financial Statement and Financial Analysis’ was organized in the Department of Commerce, on 06/03/2017 and Mr.Sherif Khan MBA.,DHRM., HR Manager in TCS was invited and delivered the lecture. All UG students of the department were attended and benefited. The event was conducted in the Seminar Hall of the college.



### **SEMINARS**

#### **Seminar on “Customer Relationship Management “**

One day Seminar on ‘Customer Relationship Management’ was organized in the Department of Commerce, on 28/06/2016 and Mr.Lucas Xavier B.Com, MBA., Manager in ABRL , was invited and delivered the lecture. All UG students of the department were attended and benefited. The event was conducted in the Seminar Hall of the college.

### **Seminar on “International Marketing”**

One day Seminar on ‘International Marketing’ was organized in the Department of Commerce, on 08-02-2017 and Dr.I. Suruli Raj M.A., M.Phil., Ph.D., Associate Professor in Quaide Milleth College for Men was invited and delivered the lecture. The total number of participants was 42 of which 10 boys and 32 girls of the department were attended and benefited. The event was conducted in the Seminar Hall of the college.



### **Guest Lectures**

#### **Lecture on “Discussion Financial Analyst”**

A Guest lecture was organized in the Department of Commerce on 15/07/2016. Mr. P. Vadivel, Production Head, NEMAKE India Pvt.Ltd Chengalpattu will delivered lecture on “Discussion Financial Analyst”. The total number of participants were 40 of which 10 boys and 30 girls.

#### **Lecture on “Leadership and Importance of grate working culture”**

A Guest lecture was organized in the Department of Commerce on 11/08/2016. Mrs.K.Krishnan MBA, Deputy General Manager, Mother Son Automotive Technologies Singapermul Kovil will delivered lecture on “Leadership and Importance of grate working culture”. The total number of participants were 70 of which 20 boys and 50 girls.

#### **Lecture on “Digital Branch Less Banking”**

A Guest lecture was organized in the Department of Commerce on 08/12/2016. Mr. G. Managalaganesh, Finance Manager KINGFA, India Pvt. Ltd Oragadam will delivered lecture on “Digital Branch Less Banking”. The total number of participants were 60 of which 20 boys and 40 girls.

#### **Lecture on “Carrer in Finance”**

A Guest lecture was organized in the Department of Commerce on 16/02/2017. Mr.Noble Anbunesan MBA., Director of REGIMEN Management Consultants Pvt. Ltd Oragadam will delivered lecture on “Carrer in Finance”. The total number of participants were 60 of which 20 boys and 40 girls.

#### **Lecture on “Debt Capital Market”**

A Guest lecture was organized in the Department of Commerce on 21/01/2017. Mr.P. Chandru, B.Tech Base Coating India Pvt. Ltd. Will delivered lecture on “Debt Capital Market”. The total number of participants were 50 of which 20 boys and 30 girls



### **INTRA DEPARTMENT COMPETITION**

One day Intra Competitions has been organized by Department of commerce on 12/02/2016 and 21/08/2017 at college premises. The students were actively participated in various competition like Paper presentation, Ad-Moc, One minute Manager. The students will be motivated to develop their skills and talents



### **INTER DEPARTMENT COMPETITION**

One day Inter Competitions has been organized by Department of commerce on 24/02/2017 at college premises. Dr. Seethalakshmi M.Com.,M.Phil.,Ph.D Head Department of Commerce S.D.N.B Vaishnav College Chrompet, will deliver a lecture on “ Growth of Business in Competitive Market” The students were actively participated in various competition like Paper presentation, Business Paln , Adzap, Business Quiz. The students of various colleges have actively participated and Won many prizes.



### **INDUSTRIAL VISIT**

Industrial visit was organized by the department of commerce on 19/11/2016 for 50 students 20 boys and 30 girls to Sriman Engineering. It help the students to get the practical knowledge and develop entrepreneurial skills to the students.



### **INPLANT TRAINING**

The department of commerce had organized an in-plant training on 08/01/2017 for the final year students of commerce in Kaashiv infotech. The training for the students was given by Mr. Arunachalam by who is presently working faculty in Kaashiv infotech over India



### **INTERNSHIP ON BUILDING BUSINESS CAPABILITES**

The Department of commerce had organized an internship programme from 14/11/2016 to 26/11/2016. This helps the students to gain work experience.

