



NEW PRINCE SHRI BHAVANI ARTS & SCIENCE COLLEGE
(Co - Educational & Affiliated to University of Madras)
Patel Road, Medavakkam, Chennai-100.
DEPARTMENT OF COMMERCE

M.COM (GENERAL)

PROGRAM OUTCOMES

PO: The student will develop an ability to apply knowledge acquired in problem solving.

PO: Ability to work in teams with enhanced communication and interpersonal skills.

PO: The students will be ready for employment in functional areas like Accounting, Taxation Banking Insurance and corporate law.

PROGRAM SPECIFIC OUTCOMES

PSO: Ability to start entrepreneurial activities

PSO: To inculcate ethical value, teamwork, leadership and managerial skills.

PSO: Students will exhibit the inclination towards pursuing professional courses such as CA, CS etc.

YEAR 1

SEMESTER:1

Subject: Advanced corporate Accounting

SUB.CODE :KDA1E

Course objective

- To help the students understand the techniques of restricting and various requirements of corporate reporting.

Course Outcomes

CO-1: To make the details about the shares and underwriting and pro-rata allotment.

CO-2: To make the students excellence in the concept of amalgamation, absorption and external reconstruction.

CO-3: Preparing the students to know the banking and insurance schedules.

CO-4: To know the liquidation of the company

CO-5: To have the idea about the holding and subsidiary company.

YEAR 1

SEMESTER :1

Subject: Financial Management

SUB.CODE :KDA1B

Course objectives

- This module introduces financial management and its application in practice. The module focus on the critical elements of financial decision –making for organizations including investment decisions and sources of finance.

Course outcomes

CO-1: Demonstrate the importance of Working capital management.

CO-2: Provide the learner with an in depth understanding of link between company decision making and operation of capital market

CO-3: To impart the knowledge of the dividend policy

CO4: To know about the cost of capital

Year 1

SEMESTER :1

Subject : Managerial Economics

SUB.CODE :KDA1G

Course objective

- To offer expertise and knowledge on the application of economic theories and concepts to business demands.

Course outcomes

CO-1: To make the learner to know scope and method of managerial economics.

CO-2: To impart the knowledge of demand analysis.

CO-3: To impart the learners to know the break even analysis and economics of size and capacity.

CO-4: To impart the learners to know the monopoly policy and price discrimination.

CO-5: To know about the product promotion and market strategy.

Year 1

Semester :1

Subject: Organizational Behaviour

SUBCODE :KDA1A

Course objective

- To provide knowledge on employees behaviour and the managerial implications and to impart knowledge on organizational dynamics.

Course outcomes

CO-1: To help the learners to know the needs approaches and models of organizational behaviour.

CO-2: To impart the learners to know organizational communication.

CO-3: To impart the learners to know organizational culture, implications and organizational behaviour.

CO-4: To impart organizational effectiveness and approaches of organizational climate.

CO-5: To impart organizational change and management of change.

YEAR 1

SEMESTER :I

Subject: Strategic human resource Mgt. and development

SUB.CODE: KDABA

Course objectives

- To provide knowledge on understanding managing human resources in the organizations and to offer exposure on human resources practices in organization.

Course Outcome

CO-1: To know the value of vision and mission of the organization.

CO-2: To impart the E-selection and recruitment of training and development.

CO-3: To impart the knowledge of domestic and international HRM leadership and strategies HR issues in international assignments.

CO-4: To impart the cultural changes in outsourcing and building organization.

CO-5: To know need for coaching and need for counselling in self management.

YEAR 1

SEMESTER: 2

SUBJECT: Advanced cost and management accounting

SUB.CODE:KDA2A

Course Objective

- To impart the knowledge on cost and management accounting techniques and to develop the skills of students in the preparation of cost and management accounting statements.

Course Outcome

CO-1: To make the installation of costing system and over wastage scrap and defectives.

CO-2: To impart the knowledge of costing method and its types.

CO-3: To make the learners to know the budgets and budgeting control.

CO-4: To know the cost volume profit analysis.

YEAR 1

SEMESTER : 2

SUBJECT: Quantitative techniques for business decisions

SUB.CODE :KDA2B

Course objective

- To provide knowledge in quantitative methods and applications to offer expertise in quantitative analysis.

Course outcomes

CO-1: To impart the learners to know the theory of probability and decision environment,

CO-2: To make the sampling and sampling methods and errors.

CO-3: To impart the learners to know the testing hypothesis and types of testing.

CO-4: To know about the correlation and regression

CO-5: To know about the linear programming graphic and simplex methods.

YEAR 1

SEMESTER : 2

SUBJECT: Marketing Of Services

SUB.CODE :KDA2A

Course objective

- To provide specialized knowledge on marketing skills for service sector and to expose students to marketing practices in service sector.

Course outcomes

CO-1: To know about the nature and classification of Services.

CO-2: To know about the marketing strategies of service sectors.

CO-3: To know about the marketing of financial service.

CO-4: To impart the knowledge of mutual funds and non profit firms.

CO-5: To know about the CRM and Relationship marketing.

YEAR 1

SEMESTER : 2

SUBJECT: Total Quality Management

SUB.CODE : KDAXA

Course Objective

- To provide expert knowledge in the emerging total management techniques and to build conceptual clarity and skill of concept applications.

Course Outcomes

CO-1: To know about the quality control and statistical applications

CO-2: To know the sampling and value of engineering and value analysis.

CO-3: To know about the sampling inspection and defect diagnosis prevention.

CO-4: To know the recent techniques for quality improvements.

CO-5: To know about the selection of ISO Models and its implementation.

YEAR 1

SEMESTER :2

SUBJECT: Industrial Relations And Labour Welfare

SUB.CODE :KDABB

Course Objectives

- To offer knowledge on managing industrial relations and the processes regulations and the authorities regarding industrial relations.

Course Outcomes

CO-1: To impart the learners to know industrial relations problems.

CO-2: To know about the disputes and prevention of strikes.

CO-3: To know the concepts of voluntary Welfare measures and training schemes.

CO-4: To know about the prevention and safety and its prevention.

CO-5: To know about the child labour and female labour social security and implications.

YEAR 2

SEMESTER : 3

SUBJECT: Research Methodology

SUB.CODE :KDA3A

Course objectives

- To provide knowledge on research methods techniques and the process and to develop skills in the applications of research methods for business problem solving.

Course Outcomes

CO-1: To know about the research and its purpose and types of research methods.

CO-2: To know about the formulation of Hypothesis.

CO-3: To know about the methods of data collection.

CO-4: To impart the learners to know about the editing, coding and packages for analysis.

CO-5: To know about the report writing and contents of report.

YEAR 2

SEMESTER : 3

SUBJECT: Knowledge Management

SUB.CODE : KDA3A

Course objective

- To provide knowledge on understanding managing human resources in organization and to provide an exposure on the knowledge management tools.

Course Outcomes:

CO-1: To know the technology and strategic assets.

CO-2: To know about the knowledge attributes

CO-3: To know about the organizational learning and architecture.

CO-4: To impart the learners to develop the organizational memory.

CO-5: To know about the practical implications of knowledge management system.

YEAR 2

SEMESTER : 3

SUBJECT: Fundamentals Of Information Technology

SUB.CODE :KDA31

Course objective

- To offer basic skills in computer applications and to develop working knowledge on business related software.

Course Outcomes

CO-1: To know the introduction of computer and logic gates and business related software.

CO-2: To know about the introduction of computer software

CO-3: To know about the usage of Ms-Word and creating word document.

CO-4: To know about the introduction of internet and how to create E-mail and its uses.

CO-5: To know about the application software and statistical packages.

YEAR 2

SEMESTER : 3

**SUBJECT: Business Ethics, Corporate Governance
And Social Responsibility**

SUB.CODE :KDAXB

Course objective

- To develop an understanding among students on ethical issues in business and good governance practices and to take business decisions.

Course Outcomes

CO-1: To know the concept of ethics and spiritual core of leadership.

CO-2: To know the employee rights and conflicts of interest.

CO-3: To know about the advertisements and information disclosures.

CO-4: To know about the role and duties of shareholders and stakeholders.

CO-5: To know about the codes of governance and basic committee report.

YEAR 2

SEMESTER :3

SUBJECT: Elective 3

SUB.CODE :KDA3B

Change management

Course objective

- To enable students to analyse strategic control and change the management issues.

Course Outcomes

CO-1: To know about the nature forces and transition management.

CO-2: To know the progress and challenges in change management.

CO-3: To know about the motivating and enabling change.

CO-4: To know about the mapping change the cultural web.

CO-5: To know about the system approaches and changes

YEAR 2

SEMESTER : 3

SUBJECT: Elective 4

SUB.CODE :KDA1C

Managerial Behaviour and Effectiveness

Course Objective

- To develop the understanding of managerial behaviour in the organization.

Course Outcomes

CO-1: To know about the time dimension in managerial jobs.

CO-2: To know about the identifying managerial talents and performance appraisal.

CO-3: To know about the person, process and bridging the gap.

CO-4: To know about the organizational culture and climate.

CO-5: To know about the self development and development of competitive spirit.

YEAR 2

SEMESTER : 4

SUBJECT: Management Information System

SUB.CODE : KDA4A

Course objective

- To offer in depth know an information system in business and management.

Course Outcome

CO-1: To know concepts need and strategic role of organization.

CO-2: To know about the database management system.

CO-3: To develop the information system of planning designing and redesigning.

CO-4: To know about the transaction processing and support system.

CO-5: To know about the functions of systems and management information system.

YEAR 2

SEMESTER :4

SUBJECT: Investment Analysis and Portfolio Theory SUB.CODE :KDA4B

Course objective

- To provide knowledge on basis of investment management.

Course outcomes

CO-1: To know about the objectives, sources of investment information.

CO-2: To know about the approaches of security analysis and economic indication and industry analysis.

CO-3: To know about the payout market risk and financial risk.

CO-4: To know about the portfolio management and various steps involved in development of portfolio.

CO-5: To know about the capital market theory and assumption risk and institutional investors.

YEAR 2

SEMESTER :4

SUBJECT: Merchant Banking and financial services

SUB.CODE : KDA4C

Course objective

- To provide understanding of merchant banking and services rendering financial markets.

Course Outcomes

CO-1: To know about the merchant banking and its types.

CO-2: To know about public issue and role of the issue management.

CO-3: To know about the post issue activities and types of prospectus.

CO-4: To know about the underwriting and SEBI , debentures and bonds.

CO-5: To know the Depository receipts financial receipts and credit rating and credit cards.

YEAR 2

SEMESTER :4

SUBJECT: Human Resource Accounting and Audit

SUB.CODE :

Course objective

- To impart the knowledge on human resource allocation and resource practices in corporate world.

Course Outcomes

CO-1: To know about the human resource and human resource as asset and method of accounting.

CO-2: To know about the human resource cost and monetary nonmonetary measurements.

CO-3: To know about the human resource accounting system and implementation.

CO-4: To know about the role of human resource and HR audit objectives.

CO-5: To know about HRD audit report and uses of HR resource audit.